



INVEST IN AALBORG



INVEST IN
AALBORG

Søren



Catharina



Claus



Helena



Rasmus





One point of
contact



Business
insight



Land and
property



Network and
matchmaking



Recruitment



Opening the doors to the city

Aalborg is

- The **capital** of North Denmark
- The 3rd largest City in Denmark
- At the **heart** of Scandinavia
- An easy **gateway** to the European Union   





#1

**MOST RESILIENT
COUNTRY IN THE
WORLD**

FM GLOBAL RESILIENCE
INDEX - 2022

#1

**LEAST CORRUPT
COUNTRY IN THE
WORLD**

CORRUPTION PERCEPTION
INDEX - 2022

#1

**EASIEST PLACE TO
DO BUSINESS IN
EUROPE**

GLOBAL BUSINESS
COMPLEXITY INDEX - 2022

#1

**GREENEST
COUNTRY IN THE
WORLD**

ENVIRONMENTAL
PERFORMANCE INDEX - 2022

#1

**BEST IN DIGITAL
PERFORMANCE
IN EUROPE**

DIGITAL ECONOMY AND
SOCIETY INDEX - 2021

#1

**BEST COUNTRY
FOR RAISING
KIDS IN THE WORLD**

BEST COUNTRIES FOR RAISING
KIDS RANKING - 2021

#1

**MOST COMPETITIVE
ECONOMY IN
THE WORLD**

IMD WORLD COMPETITIVE-
NESS RANKING - 2023

#1

**BEST IN CLIMATE
ACTION IN
EUROPE**

CLIMATE CHANGE
PERFORMANCE INDEX - 2022

#1

**BEST IN DIGITAL
COMPETITIVENESS
IN THE WORLD**

IMD WORLD COMPETITIVE-NESS
RANKING - 2022

#2

**BEST QUALITY
OF LIFE IN THE
WORLD**

QUALITY OF LIFE
INDEX - 2022

#2

**MOST HAPPY
COUNTRY IN THE
WORLD**

WORLD HAPPINESS REPORT -
2023

#5

**IN THE WORLD
TALENT
RANKING**

IMD WORLD TALENT
RANKING - 2021

AALBORG IS A CITY IN DENMARK

2.500
new inhabitants
every year

1.000
new companies
every year

220.000
inhabitants

9.900
companies

116.000
jobs



Facts about Aalborg

Development 1990-2023



37.000

additional inhabitants



48%

increase in the age
group 20-24



12.000

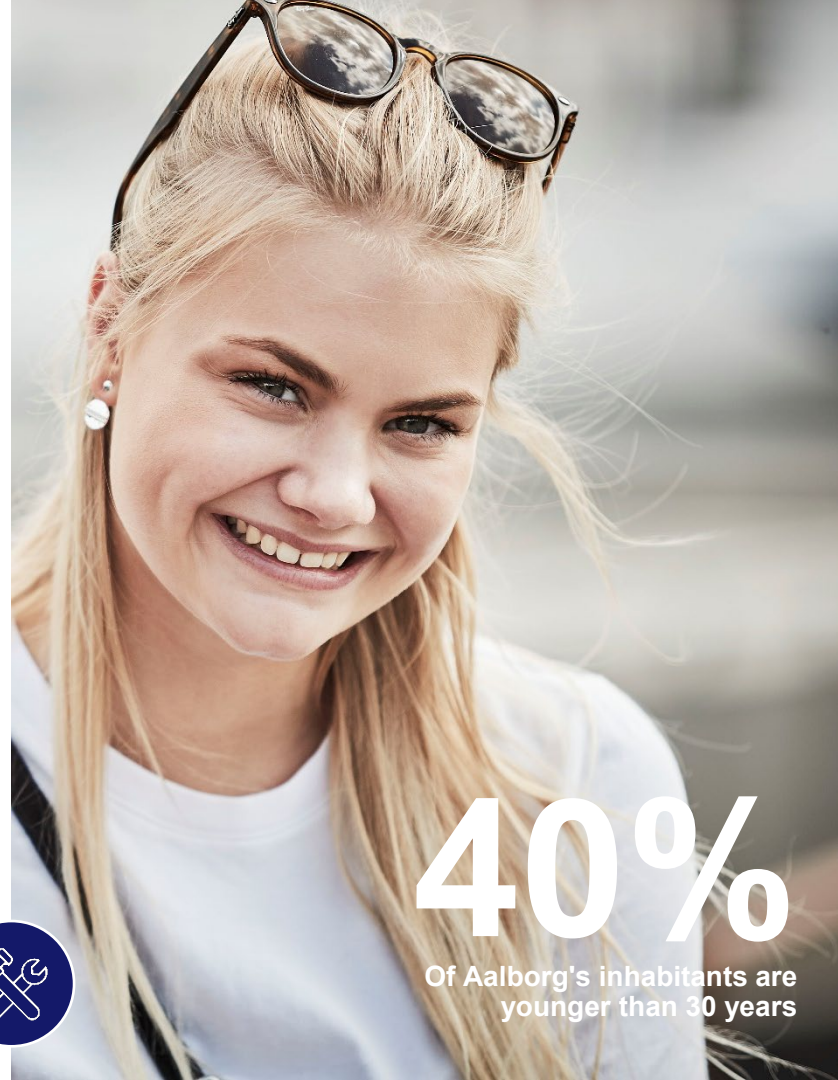
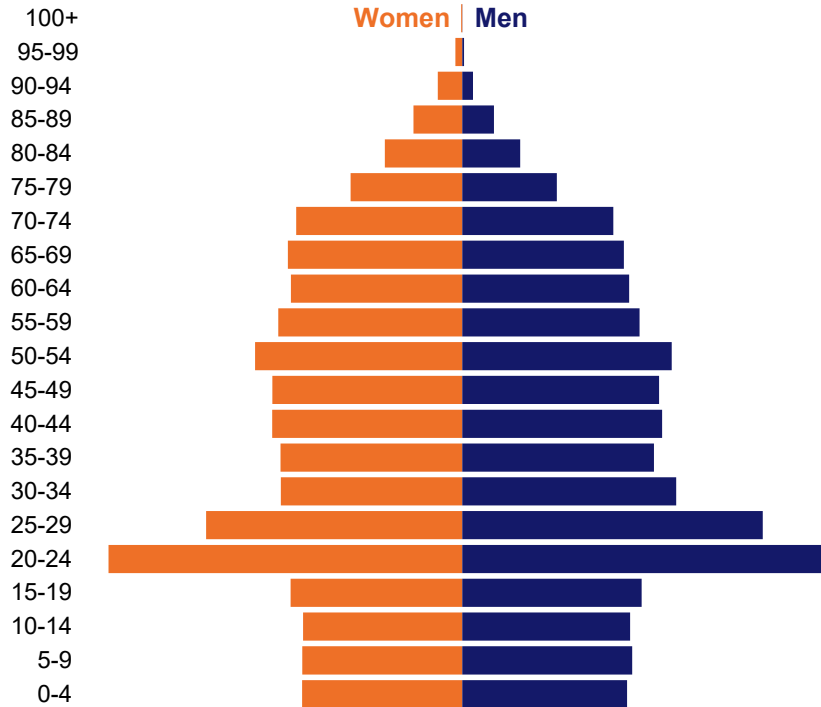
additional
international citizens



11%

increase in the
number of businesses

A Young City



40%

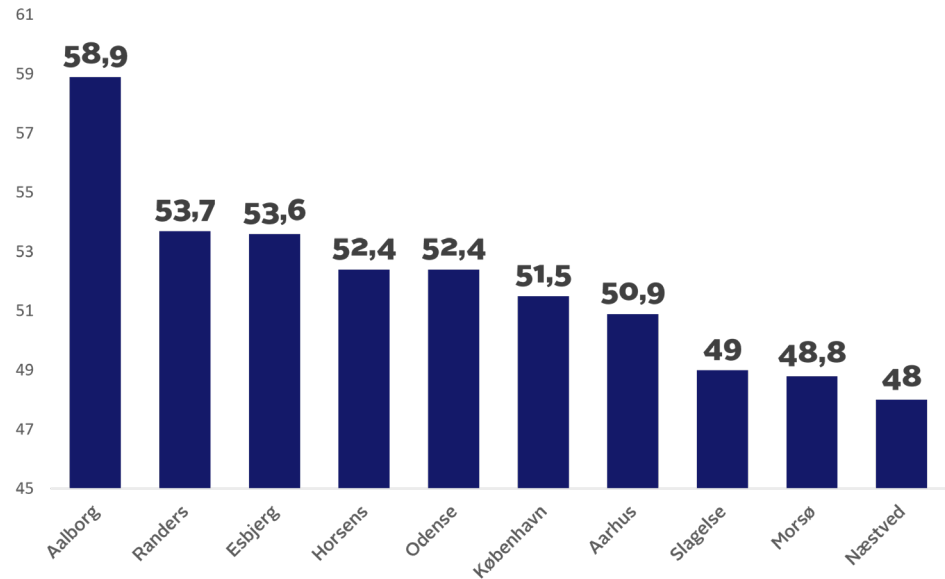
Of Aalborg's inhabitants are younger than 30 years



Aalborg, best at keeping its young



The 10 municipalities in Denmark with the largest group from 1987 - who at the age of 35 live in the same municipality as when they were 15 (%)





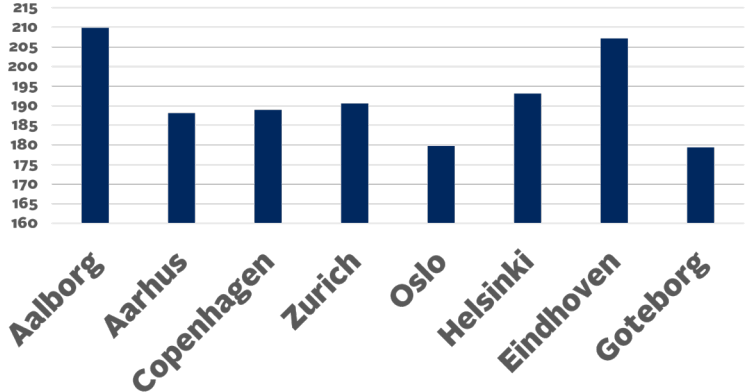
INVEST IN

THE HAPPIEST PEOPLE

IN EUROPE

If we had to choose one metric...

High Quality of Life



*Numbeo

The Journey of Aalborg...



From **Viking Society**
to **Industrial Stronghold** *and known*
today as a **Knowledge and Culture City**



Eyes on Aalborg 👁️



Forbes

Aalborg: This Charming Scandinavian City Is A Direct Flight From Newark

With a history dating back to the Viking Age, the Aalborg region is popular for history tourism and as a gateway...

MONOCLE

Aalborg offers everything that makes Copenhagen so attractive..."

Studies by the European Commission have named Aalborg the continent's happiest city on several...

MATADOR network

A New Scandinavian Airlines Route Allows US Travelers To Visit a Quieter, Natural Side of Denmark

TRAVELPULSE

Denmark Continues to Be More Accessible to US Travelers

The North Jutland region of Denmark, is not well-known to travelers in North America, but it is a region worth discovering.

The New York Times

Skal! A Danish City Makes You Feel Like a Member of the Club

Aalborg has replaced faded factories with a high-design waterfront...

NATIONAL GEOGRAPHIC

National Geographic puts Aalborg and the city's street art on the map.

INDEPENDENT

Aalborg travel guide: Best things to do and where to stay in Denmark's rejuvenated northern city

This former industrial hub was best known for its remarkable Viking history, but...

VOGUE

Why Denmark's Beaches Are Europe's Best-Kept Secret"

Opt to spend a night in Aalborg on either side of your surfing foray...

Cardo Next Traveler

The Most Underrated Cities in Europe

The city of Aalborg has seen a transformation, going from being full of fishing and tinning industry ...

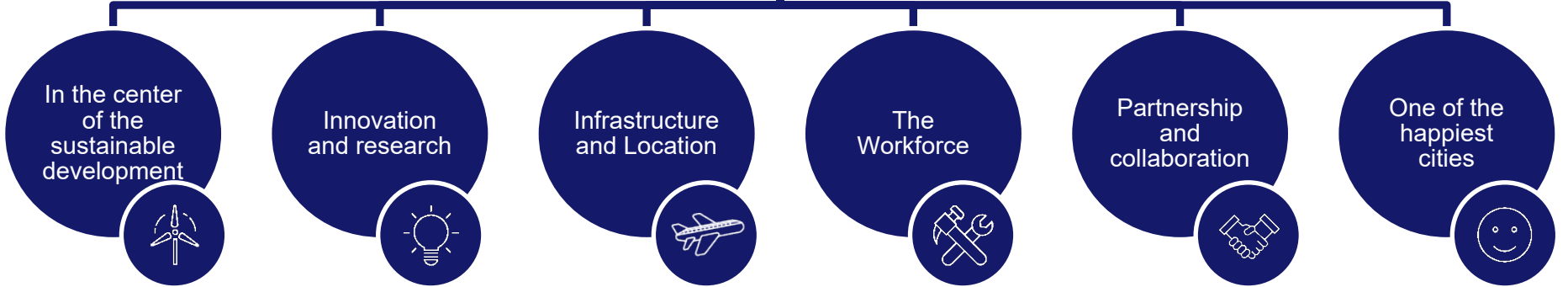
WHY?

DO BUSINESS IN AALBORG



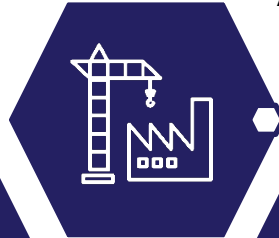
Aalborg is a perfect match

...For the right companies

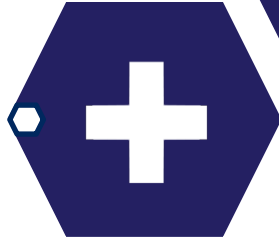


Strategic Focus

Connectivity
Wireless, IoT, 5G



MedTech
Medical equipment
Health technology



Energy
Fuel Cells
Carbon capture, use and storage
Hydrogen
District heating- and heat pump technology
Power electronics
Subcontractors to the wind industry
Alternative fuels and infrastructure

Transport & Logistics
Infrastructure
Supply Chain
Software
Air, land and sea

Space
Hardware and Software
Satellite Communication
Robotics
Data

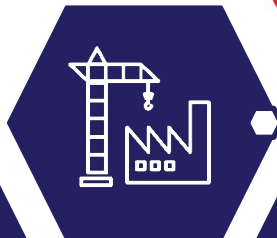
Companies



Transport & Logistics



Connectivity



Space



Energy



MedTech



Aalborg University

- **Highest-ranked engineering university in Europe**
- A talent factory
- The Aalborg-model: Problem Based Learning
- Top 10 in the world within sustainability
- World-class scientists :
 - Frede Blaabjerg, Brian Vad, Jens Myrup, Lasse Rosendahl, Mads Pagh, Søren Knudsen, Birgitte Bak Jensen,



#1

**HIGHEST-RANKED
ENGINEERING UNIVERSITY
IN EUROPE**

BEST GLOBAL UNIVERSITIES - 2022

#1

**MOST DIGITAL
MUNICIPALITY IN THE
NORDICS**

NORDIC DIGITAL MUNICIPALITY INDEX -
2020

#4

**MOST SUSTAINABLE
DESTINATION IN THE
WORLD**

The GDS INDEX - 2022

#1

**HAPPIEST
CITY
IN EUROPE**

EUROPEAN COMMISSION SURVEY - 2018



#13

**BEST MINI METROPOLIS
IN THE WORLD**

SMALL CITIES INDEX - 2023

#1

**BEST IN DENMARK AT
RETAINING ITS YOUNG
CITIZENS**

KL / MOMENTUM MAPPING 2022

#8

**ON NY TIMES "52 PLACES-
TO-GO" RANKING**

NY TIMES - 2019

#22

**BEST SMART HOSPITAL IN
THE WORLD**

WORLD'S BEST SMART HOSPITALS - 2023

#2

**MOST STUDENT FRIENDLY
JOBS IN EUROPE**

PREPLY - 2022

#1

**BEST AIRPORT IN
DENMARK**

DANISH TRAVEL AIRPORT - 2023

#

**UNICEF – CHILD
FRIENDLY CITY**

UNICEF - 2022



INVEST IN AALBORG